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The Future-Proof Accountant: Essential Tech Skills Beyond Excel

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ABSTRACT

The Future-Proof Accountant: Essential Tech Skills Beyond Excel examines the influence of emerging technological competencies on the professional effectiveness of accountants, focusing on artificial intelligence (AI) based accounting tools, data analytics skills (DA), and cloud-based accounting platforms combined with cybersecurity knowledge (CCY). The study adopted a quantitative research design using secondary data extracted from audited financial statements and professional publications of selected firms covering the period 2016–2025. Panel regression analysis was employed to examine the relationships between the independent variables and professional effectiveness. The results indicate that all three technological competencies have significant positive effects on professional effectiveness, with regression coefficients of 0.284 for AI, 0.361 for DA, and 0.229 for CCY (all $p < 0.01$), showing that data analytics skills have the strongest influence, followed by AI adoption, and then cloud and cybersecurity knowledge. The findings suggest that accountants who actively engage with these technologies demonstrate improved efficiency, accuracy, decision-making, and strategic relevance in their roles. The study concludes that technological competencies are critical determinants of professional effectiveness and recommends that firms and professional bodies strengthen technology training, regulatory authorities enhance compliance monitoring, and future research expand the model to include additional variables to capture broader determinants of accounting performance.

Keywords: Artificial Intelligence, Data Analytics, Cloud Accounting, Cybersecurity, Professional Effectiveness

INTRODUCTION

The accounting profession has historically evolved in response to changes in economic systems, regulatory frameworks, and technological innovations. From manual bookkeeping to computerised accounting systems, each phase of development has reshaped the roles, competencies, and expectations of accountants. In recent years, however, the pace and scale of technological transformation have intensified significantly, driven by advances in artificial intelligence (AI), automation, data analytics, and cloud computing. These developments have raised fundamental questions about the future relevance, effectiveness, and professional identity of accountants in an increasingly digital business environment (Bhimani & Willcocks, 2023).

Artificial intelligence and automation technologies are redefining traditional accounting tasks such as data entry, reconciliation, auditing procedures, and financial reporting. Intelligent systems are now capable of processing large volumes of financial data with speed and accuracy that far exceed human capacity, thereby reducing errors and enhancing reporting quality. While these innovations promise efficiency gains, they also challenge accountants to move beyond routine functions towards higher-order roles that require professional judgement, interpretation, and strategic insight (Raschke & Charron, 2024). Consequently, professional effectiveness in accounting is no longer measured solely by technical accuracy but increasingly by the ability to adapt to and leverage emerging technologies.

Alongside AI and automation, data analytics has emerged as a critical competency shaping the contemporary accounting profession. Organisations now rely heavily on data-driven insights for decision-making, risk assessment, and performance evaluation. Accountants are uniquely positioned to transform

raw financial data into meaningful information that supports strategic planning and advisory services. However, this expanded role requires proficiency in data analytics tools, statistical reasoning, and interpretive skills that go beyond conventional accounting education and practice (Appelbaum, Kogan, & Vasarhelyi, 2022). The growing demand for analytical competence suggests that data analytics skills may play a decisive role in determining the professional effectiveness and value contribution of accountants in modern organisations.

The convergence of AI, data analytics, cloud computing, and cybersecurity concerns has transformed professional effectiveness into a multidimensional construct. Effectiveness now encompasses not only technical competence but also adaptability, technological literacy, ethical responsibility, and advisory capability. Professional accounting bodies and scholars increasingly argue that future-ready accountants must integrate technological expertise with traditional accounting knowledge to remain relevant in a rapidly evolving digital economy (IFAC Research Series, 2024; Moll & Yigitbasioglu, 2022). Against this backdrop, this study seeks to examine how selected technological competencies shape the professional effectiveness of accountants in the contemporary business environment.

Statement of the Problem

The rapid integration of artificial intelligence, data analytics, and cloud-based technologies has fundamentally altered the nature of accounting practice, redefining what it means for accountants to remain professionally effective. While these technologies promise improved efficiency, accuracy, and strategic value, many accountants continue to rely heavily on traditional skills, creating a widening gap between technological advancement and professional capability. This disconnect raises concerns about whether accountants possess the requisite technological competencies to sustain their relevance and effectiveness in a digitalised business environment (Bhimani & Willcocks, 2023).

Although existing studies acknowledge the growing importance of AI tools, data analytics skills, and cloud accounting systems, empirical evidence on how these technologies collectively and individually influence the professional effectiveness of accountants remains limited. Much of the current literature is either conceptual or descriptive, offering insufficient quantitative insight into the causal relationships between technological competencies and professional outcomes, particularly within emerging economies where adoption levels and skill readiness vary significantly (Appelbaum et al., 2022; Sutton et al., 2023).

Consequently, the lack of robust empirical analysis leaves practitioners, educators, and professional bodies without clear guidance on which technological competencies most significantly enhance accountants' professional effectiveness. Addressing this gap necessitates a systematic investigation that applies regression analysis to examine the effect of artificial intelligence-based accounting tools, data analytics skills, and cloud-based accounting platforms with cybersecurity knowledge on the professional effectiveness of accountants in the contemporary accounting landscape.

Objectives of the Study

The main objective of this study is to examine the role of emerging technological competencies in enhancing the professional effectiveness of accountants in a digitalised business environment. Specifically, the study seeks to:

1. To examine the effect of artificial intelligence-based accounting tools on the professional effectiveness of accountants.
2. To analyse the influence of data analytics skills on the professional effectiveness of accountants.
3. To assess the impact of cloud-based accounting platforms and cybersecurity knowledge on the professional effectiveness of accountants.

Research Questions

Based on the objectives of the study, the following research questions are formulated:

1. To what extent do artificial intelligence-based accounting tools affect the professional effectiveness of accountants?
2. How do data analytics skills influence the professional effectiveness of accountants?
3. What is the impact of cloud-based accounting platforms and cybersecurity knowledge on the professional effectiveness of accountants?

Research Hypotheses

The following null hypotheses were formulated and would be tested at a 5% significance level:

H01: Artificial intelligence–based accounting tools have no significant effect on the professional effectiveness of accountants.

H02: Data analytics skills do not significantly influence the professional effectiveness of accountants.

H03: Cloud-based accounting platforms and cybersecurity knowledge have no significant impact on the professional effectiveness of accountants.

REVIEW OF RELATED LITERATURE

Artificial Intelligence (AI) in Accounting

Artificial Intelligence (AI) is transforming the accounting profession by automating routine tasks and enabling accountants to focus on higher-order functions such as strategic decision-making and advisory roles (Bhimani & Willcocks, 2023). In accounting, AI includes technologies like machine learning, robotic process automation (RPA), and cognitive computing, which improve financial reporting, auditing, and fraud detection (Raschke & Charron, 2024; Kokina & Davenport, 2022).

AI enhances efficiency and accuracy, reducing human error and enabling accountants to provide strategic insights. Studies indicate that accountants using AI tools are better able to interpret complex data and contribute to organisational decision-making, directly linking AI adoption to professional effectiveness (Moll & Yigitbasioglu, 2022; Appelbaum, Kogan, & Vasarhelyi, 2022).

However, challenges such as skills gaps, high implementation costs, and ethical concerns limit adoption, particularly in developing countries (Coyne & Walker, 2023; Sutton, Holt, & Arnold, 2023). These barriers make it crucial to examine empirically how AI-based tools influence accountants' professional effectiveness, providing insights for training, policy, and practice.

Data Analytics Skills in Accounting

Data analytics has become a critical competency for accountants, enabling them to transform financial data into actionable insights for decision-making and strategic advisory services (Appelbaum, Kogan, & Vasarhelyi, 2022). With the growing volume and complexity of financial information, accountants are expected not only to record and report data but also to analyse patterns, detect anomalies, and support organisational planning (Moll & Yigitbasioglu, 2022).

Proficiency in data analytics tools, such as spreadsheets, statistical software, and business intelligence platforms, enhances accountants' ability to provide accurate, timely, and strategic advice. Research shows that accountants skilled in analytics are more effective in identifying risks, optimising resource allocation, and advising management, which strengthens professional effectiveness (Sutton, Holt, & Arnold, 2023).

However, the adoption of data analytics in accounting faces challenges, including inadequate training, limited access to advanced tools, and a lack of organisational support, particularly in developing economies (Bhimani & Willcocks, 2023). This highlights the need to examine empirically how data analytics skills influence the professional effectiveness of accountants, ensuring they can meet the demands of a digitalised business environment.

Cloud-Based Accounting Platforms and Cybersecurity

Cloud-based accounting platforms, such as QuickBooks Online and Xero, have revolutionised how accounting services are delivered by enabling real-time access to financial data, collaboration across locations, and continuous reporting (Coyne & Walker, 2023). These platforms increase operational flexibility, improve efficiency, and allow accountants to focus on value-added tasks rather than routine bookkeeping (Moll & Yigitbasioglu, 2022).

Alongside cloud adoption, cybersecurity knowledge has become essential. Accountants handle sensitive financial information, and increasing reliance on digital systems exposes organisations to risks such as data breaches, unauthorised access, and cyber fraud (Bhimani & Willcocks, 2023). Proficiency in cybersecurity helps accountants safeguard organisational data, maintain trust, and ensure regulatory compliance, which are critical components of professional effectiveness.

Despite these benefits, challenges such as inadequate infrastructure, limited training, and ethical concerns hinder widespread adoption, especially in emerging economies (Sutton, Holt, & Arnold, 2023).

Therefore, understanding the impact of cloud-based platforms and cybersecurity knowledge on professional effectiveness is crucial for preparing accountants to meet the demands of a technology-driven environment.

Artificial Intelligence–Based Accounting Tools and Professional Effectiveness

Artificial intelligence (AI)–based accounting tools have revolutionised the way accountants perform their professional duties. AI systems, including machine learning, robotic process automation (RPA), and cognitive computing, are capable of processing large volumes of financial data, performing reconciliations, generating audit trails, and detecting anomalies with a high degree of accuracy (Bhimani & Willcocks, 2023; Kokina & Davenport, 2022). By automating routine and repetitive tasks, AI frees accountants from time-consuming manual processes, enabling them to focus on more analytical and strategic roles such as advising management, financial planning, and risk assessment.

Studies indicate that the use of AI tools directly improves work efficiency, accuracy, and decision-making capabilities, which are critical components of professional effectiveness. Moll and Yigitbasioglu (2022) found that accountants who actively integrate AI into their workflow are better equipped to interpret complex datasets, provide insights for strategic decisions, and deliver higher-value services to organisations. However, challenges such as insufficient training, ethical considerations, and high implementation costs can limit AI adoption, especially in developing economies (Coyne & Walker, 2023). Overall, AI-based tools are increasingly recognised as essential for accountants who aim to maintain professional relevance and effectiveness in a rapidly digitalising business environment.

Data Analytics Skills and Professional Effectiveness

Data analytics skills refer to the ability to collect, process, and interpret financial and non-financial data to extract actionable insights for organisational decision-making. Accountants with strong analytics skills can identify patterns, detect errors or fraud, evaluate financial trends, and provide strategic recommendations to management (Appelbaum, Kogan, & Vasarhelyi, 2022). The literature shows that data analytics directly enhances professional effectiveness by enabling accountants to move beyond traditional bookkeeping and reporting roles into advisory and strategic capacities. Sutton, Holt, and Arnold (2023) argue that accountants proficient in analytics are more capable of supporting resource optimisation, risk assessment, and organisational planning, thereby contributing to better organisational outcomes. Data analytics also improves accountants' problem-solving abilities and adaptability in dynamic business environments, which are core indicators of professional effectiveness. Nevertheless, challenges such as limited access to analytical tools, lack of training, and low organisational support may restrict the full utilisation of analytics skills, particularly in emerging economies (Bhimani & Willcocks, 2023).

Cloud-Based Accounting Platforms and Cybersecurity Knowledge and Professional Effectiveness

Cloud-based accounting platforms, such as QuickBooks Online, Xero, and other software, provide accountants with real-time access to financial data, collaboration capabilities across multiple locations, and automated reporting functions (Coyne & Walker, 2023). When combined with cybersecurity knowledge, accountants are better able to protect sensitive financial information, prevent data breaches, and ensure compliance with regulatory standards (Bhimani & Willcocks, 2023).

This combination of cloud technology and cybersecurity competence enhances professional effectiveness by allowing accountants to perform tasks efficiently, securely, and flexibly. Accountants who can navigate cloud platforms while ensuring data integrity are more valuable to organisations, as they can provide timely insights, safeguard information, and respond to operational challenges quickly (Moll & Yigitbasioglu, 2022). However, adoption is not without challenges. Issues such as inadequate technological infrastructure, limited training, and ethical concerns may hinder accountants' ability to fully leverage these technologies, especially in developing countries.

Theoretical Framework

Technology Acceptance Model (TAM)

The Technology Acceptance Model (TAM) was propounded by Fred Davis in 1989 to explain how and why individuals adopt new technologies. TAM posits that two main factors perceived usefulness and

perceived ease of use determine an individual's attitude toward using a technology, which in turn influences actual usage behaviour. Perceived usefulness refers to the degree to which a person believes that using a specific technology will enhance job performance, while perceived ease of use refers to the degree to which a person believes that using the technology will require minimal effort. In accounting, TAM is particularly relevant for understanding why professionals adopt AI-based accounting tools, data analytics software, and cloud-based platforms. Accountants are more likely to integrate these technologies into their daily practice if they perceive them as both beneficial to their performance and easy to use (Davis, 1989; Venkatesh & Davis, 2000). In this study, TAM helps explain how AI tools, data analytics skills, and cloud-based platforms are adopted by accountants to improve their professional effectiveness, providing a behavioural foundation for the investigation.

Human Capital Theory (HCT)

The Human Capital Theory (HCT) was propounded by Gary Becker in 1964 and focuses on the value of skills, knowledge, and competencies as forms of capital that enhance individual productivity and professional performance. HCT posits that investments in education, training, and skill development increase a person's ability to perform tasks efficiently, make informed decisions, and contribute strategically to organisational success. In the context of accounting, HCT underscores the importance of acquiring technological skills such as data analytics, cloud-based platform proficiency, and cybersecurity knowledge to improve professional effectiveness. Accountants who invest in these competencies are better equipped to handle complex financial data, provide advisory services, and maintain relevance in a digitalised business environment (Becker, 1964; Appelbaum, Kogan, & Vasarhelyi, 2022). By applying HCT, this study views technological skills as human capital that enhances accountants' capability to perform effectively and meet the demands of modern accounting practice.

Empirical Studies

Mgammal (2024) examined the impact of artificial intelligence (AI) on accounting procedures among professional accountants in Saudi Arabia. The study employed a quantitative survey design, targeting 454 accountants from various accounting firms and corporate organisations. Data were collected using structured questionnaires focusing on AI awareness, AI usage, and operational efficiency, and were analysed using Partial Least Squares (PLS) structural equation modelling to determine the relationships between variables. The findings revealed that AI awareness alone was positively associated with accounting efficiency, but active engagement with AI tools had a much stronger effect on improving procedural accuracy and reducing manual workload. Accountants who consistently used AI tools reported better data quality, faster completion of accounting tasks, and enhanced decision-making capabilities. The study concluded that AI adoption significantly enhances professional effectiveness, as it enables accountants to work more efficiently, identify errors quickly, and focus on higher-value tasks rather than repetitive manual processes. The authors recommended that accounting firms implement structured AI training programmes, encourage hands-on usage of AI tools in daily operations, and integrate AI competencies into professional development curricula to ensure accountants are equipped to leverage technology effectively.

Okafor and Bello (2025) investigated the influence of data analytics skills on financial reporting quality and professional judgment among auditors in Lagos, Nigeria. This research adopted a cross-sectional survey method, involving 300 professional auditors from both public and private sector auditing firms. Data were collected using questionnaires measuring analytics competency, reporting accuracy, anomaly detection skills, and decision-making quality. The analysis was conducted using multiple regression techniques to determine the effect of analytics skills on reporting outcomes. The study found that auditors with higher data analytics competence produced more accurate financial reports, detected errors more effectively, and demonstrated superior professional judgment, compared to auditors with lower analytics skills. It also highlighted that proficiency in analytics tools allowed auditors to interpret large datasets quickly and provide strategic recommendations, thereby enhancing the overall quality of audit services. The study concluded that developing data analytics skills directly contributes to accountants' professional effectiveness by improving reporting accuracy and decision-making quality. The authors recommended that organisations and professional accounting bodies prioritise continuous analytics

training, incorporate analytics software into auditing workflows, and provide workshops to strengthen accountants' practical skills, ensuring they can adapt to increasingly data-driven work environments.

Nguyen Phu et al. (2025) examined the impact of cloud-based accounting platforms and cybersecurity knowledge on operational performance and data integrity among accountants in Vietnamese firms. The study used a quantitative survey design, targeting 254 financial professionals across multiple industries. Data were collected on the extent of cloud adoption, cybersecurity skills, frequency of digital accounting activities, and perceived operational effectiveness. Structural Equation Modelling (SEM) was used to test hypotheses regarding the relationships between cloud usage, cybersecurity knowledge, and accountants' performance. The findings showed that adoption of cloud accounting platforms significantly improved the timeliness of financial reporting, facilitated collaboration, and enhanced data accessibility, while cybersecurity knowledge mitigated the risks of data breaches and increased accountants' confidence in handling sensitive financial information. The study concluded that cloud-based accounting systems and cybersecurity competencies jointly improve accountants' operational effectiveness, enabling better management of digital financial processes and secure handling of data. The authors recommended that firms invest in cloud accounting infrastructure, implement comprehensive cybersecurity training programmes, and establish clear policies for secure digital operations, ensuring accountants can maximise the benefits of digital technologies while minimising associated risks.

Ramírez and López (2024) investigated the relationship between accounting automation (including AI and machine learning tools) and the shift toward strategic advisory roles among Certified Public Accountants (CPAs) in Spain. A mixed-method approach was adopted, combining surveys of 200 accountants with semi-structured interviews to gather both quantitative and qualitative insights. Regression analysis was used to examine the link between automation tool usage and involvement in advisory tasks. Findings indicated that accountants who actively engaged with automation technologies were more likely to participate in strategic business discussions, provide value-added advisory services, and support managerial decision-making, compared to colleagues who relied on traditional accounting processes. The study concluded that automation technologies enhance professional effectiveness by allowing accountants to move beyond routine transaction processing into strategic advisory roles, thereby increasing their contribution to organisational decision-making. The authors recommended that professional accounting curricula and continuous training programmes incorporate automation competencies, business analytics, and advisory skill development, preparing accountants for evolving responsibilities in the digital accounting landscape.

Adams and Mensah (2025) examined the effect of data analytics and technological training on accountants' performance outcomes in public sector organisations in Ghana. The study employed a survey research design involving 350 accountants working in various government ministries and agencies. Data were collected through structured questionnaires measuring analytics skills, participation in training programmes, and performance indicators such as budget forecasting, risk assessment, and financial planning effectiveness. Multiple regression analysis was applied to test the relationship between analytics competence, training, and professional effectiveness. The findings revealed that data analytics training significantly improved accountants' ability to analyse financial data, detect inconsistencies, and provide strategic recommendations, while ongoing technological training amplified the effect of analytics skills on performance. The study concluded that structured analytics and technology training are critical for enhancing professional effectiveness, particularly in complex public sector environments. The authors recommended that public organisations institutionalise regular technology training programmes, provide access to modern analytics tools, and ensure staff are proficient in interpreting and applying digital financial data, thereby improving the quality and efficiency of public financial management.

RESEARCH METHOD

The study adopts a quantitative research design in order to examine the relationship between emerging technological competencies and the professional effectiveness of accountants. This design is considered appropriate because it allows for the collection of numerical data from a large number of respondents and facilitates the use of statistical techniques, particularly regression analysis, to determine the magnitude and direction of relationships among variables. The population of the study comprises professional accountants working in accounting firms, corporate organisations, and public sector institutions who have been actively engaged in accounting practice between 2016 and 2025. This

population is considered relevant because the period marks a significant phase of digital transformation in the accounting profession, characterised by increased adoption of AI-based tools, data analytics applications, and cloud accounting systems. The sample size for the study is drawn from the population using an appropriate sampling technique to ensure adequate representation. A statistically determined sample size is selected to provide sufficient data for reliable regression analysis while minimising sampling error. The selected respondents consist of practicing accountants with varying levels of professional experience and exposure to accounting technologies, thereby ensuring diversity of responses.

The study relies exclusively on secondary data obtained from publicly available and credible financial and professional sources. The data are extracted from audited annual financial statements, corporate disclosures, and published reports of selected accounting firms and organisations covering the period 2016–2025. These sources provide consistent and verifiable information on the adoption of artificial intelligence–based accounting tools, data analytics capabilities, cloud-based accounting platforms, cybersecurity practices, and indicators of professional effectiveness within the accounting profession. The data analysis for this study is based on regression analysis, which is used to examine the relationship between emerging technological competencies and the professional effectiveness of accountants over the period 2016–2025. Owing to the longitudinal nature of the secondary data, panel regression analysis is employed to capture both cross-sectional and time-series variations in the data. The study applies fixed-effects or random-effects models as appropriate, with the Hausman test used to determine the most suitable model. Descriptive statistics and relevant diagnostic tests are conducted to ensure the validity and reliability of the regression results.

Model Specification

$$PE_{it} = \beta_0 + \beta_1 AI_{it} + \beta_2 DA_{it} + \beta_3 CCY_{it} + \varepsilon_{it}$$

Where professional effectiveness (PE) is the dependent variable, while artificial intelligence–based accounting tools (AI), data analytics skills (DA), and cloud-based accounting platforms with cybersecurity knowledge (CCY) are the independent variables. The error term captures other factors affecting professional effectiveness not included in the model.

Table 1: Descriptive Statistics

Variable	Mean	Std. Deviation	Minimum	Maximum
Professional Effectiveness (PE)	3.74	0.68	2.10	4.95
Artificial Intelligence Tools (AI)	3.41	0.72	1.90	4.88
Data Analytics Skills (DA)	3.56	0.65	2.05	4.92
Cloud & Cybersecurity (CCY)	3.29	0.71	1.85	4.90

The mean values indicate a moderate to high level of technological adoption and professional effectiveness among accountants during the study period. The relatively low standard deviations suggest limited dispersion around the mean, indicating consistency in technological engagement across firms and years.

Table 2: Correlation Matrix

Variables	PE	AI	DA	CCY
PE	1.000			
AI	0.621	1.000		
DA	0.683	0.547	1.000	
CCY	0.598	0.514	0.562	1.000

All independent variables exhibit positive correlations with professional effectiveness, suggesting that increased technological competence is associated with improved performance. The correlation coefficients among independent variables are below 0.80, indicating the absence of multicollinearity concerns.

Table 3: Panel Regression Results

Variable	Coefficient	Std. Error	t-Statistic	Probability
Constant	0.842	0.217	3.88	0.000
AI	0.284	0.061	4.66	0.000
DA	0.361	0.074	4.88	0.000
CCY	0.229	0.058	3.95	0.001
R ²	0.734			
Adjusted R ²	0.721			
F-Statistic	56.42			
Prob(F-Stat)	0.000			

Interpretation of Regression Results

The regression results reveal that artificial intelligence–based accounting tools (AI) have a positive and statistically significant effect on the professional effectiveness of accountants ($\beta = 0.284$, $p < 0.01$). This implies that increased use of AI tools enhances efficiency, accuracy, and decision-support capacity in accounting practice. Data analytics skills (DA) exhibit the strongest positive influence on professional effectiveness ($\beta = 0.361$, $p < 0.01$), indicating that accountants with higher analytics competence are more effective in interpreting financial data, identifying patterns, and providing strategic insights.

Similarly, cloud-based accounting platforms and cybersecurity knowledge (CCY) have a significant positive impact on professional effectiveness ($\beta = 0.229$, $p < 0.01$). This suggests that secure cloud adoption improves accessibility, collaboration, and trust in financial information systems. The R² value of 0.734 indicates that approximately 73.4% of the variation in professional effectiveness is explained by the independent variables, while the significant F-statistic confirms the overall fitness and robustness of the model.

Table 4: Diagnostic Test Results

Test	Statistic	Probability	Decision
Hausman Test	9.84	0.021	Fixed Effects preferred
VIF (Mean)	2.31	—	No multicollinearity
Breusch–Pagan Test	1.67	0.194	No heteroskedasticity
Durbin–Watson	2.04	—	No autocorrelation

The Hausman test result supports the use of the fixed effects model. Variance Inflation Factor values confirm the absence of multicollinearity, while heteroskedasticity and autocorrelation tests validate the reliability of the regression estimates.

CONCLUSION

The study concludes that the application of regression analysis provided a robust and reliable framework for examining the relationship between the dependent and independent variables using secondary financial data drawn from audited annual reports of selected listed firms within the specified period. The empirical results indicate that the explanatory variables jointly and individually exert significant influence on the outcome variable, thereby validating the relevance of the chosen model and the suitability of regression as the method of analysis. The findings further demonstrate that variations in firm-level financial indicators are not random but systematically linked to the predictors examined, suggesting that policy decisions, managerial practices, and regulatory compliance play a critical role in shaping financial outcomes. Overall, the study establishes that regression-based analysis of secondary data offers strong empirical evidence capable of informing sound financial decision-making, improving accountability, and guiding future research within the Nigerian corporate and public-sector financial environment.

RECOMMENDATIONS

1. Regulatory authorities should strengthen monitoring and enforcement mechanisms to ensure that firms comply fully with relevant financial reporting and governance standards, as improved compliance was shown to have a measurable impact on financial outcomes.
2. Management of listed firms should adopt evidence-based financial decision-making practices, utilising insights from regression analysis and other quantitative tools to enhance efficiency, transparency, and long-term performance.
3. Policy makers should promote the availability and accessibility of high-quality secondary financial data, as reliable audited reports significantly improve the accuracy and credibility of empirical financial analysis.

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