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AI- Driven Lighting Strategies for Enhancing Spatial Quality in Heritage Museum Design

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ABSTRACT

Museums play an important role in preserving cultural heritage and providing spaces where historical artifacts and artistic collections can be displayed and interpreted. In museum architecture, lighting is a critical environmental element that influences artifact visibility, spatial organization, and the overall quality of exhibition environments. However, conventional lighting systems often operate with fixed illumination levels that may not adequately respond to changing spatial conditions or the preservation needs of sensitive artifacts. The rapid advancement of artificial intelligence (AI) has introduced new opportunities for adaptive lighting systems capable of regulating illumination based on environmental and spatial requirements. This study examines AI-driven lighting strategies for enhancing spatial quality in heritage museum design. The research adopts a systematic literature review approach, drawing from existing studies on museum lighting, artificial intelligence in architectural systems, and spatial quality in built environments. The review explores how intelligent lighting technologies can improve artifact visibility, spatial clarity, and environmental performance in museum spaces. Findings indicate that AI-driven lighting systems offer significant advantages over conventional lighting by enabling adaptive control of brightness, color temperature, and light distribution. The study concludes that integrating AI-driven lighting strategies in museum design can enhance spatial quality while supporting effective artifact preservation and exhibition performance.

Keywords: AI-driven lighting, lighting strategies, spatial quality, heritage museum, and architectural lighting design.

INTRODUCTION

Museums serve as important cultural institutions responsible for preserving historical artifacts, artistic collections, and heritage materials that reflect the identity and history of societies. Beyond their preservation role, museums also function as spatial environments where architectural design elements shape how artifacts are perceived and interpreted. Elements such as lighting, spatial organization, circulation, and exhibition layout influence the overall effectiveness of museum environments. Among these elements, lighting plays a particularly critical role because it directly affects how artifacts are revealed and how spatial environments are visually experienced within museum interiors (Carter & White, 2024; Zahariev, 2025).

Lighting in museum environments must satisfy several requirements simultaneously. It must provide adequate illumination that allows visitors to clearly observe exhibits while also protecting sensitive artifacts from deterioration caused by excessive exposure to light. Many museum objects, such as paintings, manuscripts, and textiles, are highly vulnerable to light damage, making the design of museum lighting systems particularly complex. As a result, lighting strategies in museum spaces must balance artifact preservation with effective visual presentation (Ajmat et al., 2011). Properly designed lighting also improves the clarity of exhibition environments by highlighting artifacts and supporting the spatial organization of museum galleries (Duan, 2022).

Beyond artifact visibility, lighting plays a major role in shaping the spatial quality of museum interiors. The intensity, direction, and distribution of light influence how spatial depth, visual hierarchy, and exhibition zones are perceived within gallery spaces. Effective lighting strategies can guide visual attention, emphasize key artifacts, and create a coherent visual atmosphere in museum environments (Balocco & Volante, 2018;

Wang et al., 2020). Research in architectural studies further indicates that environmental design elements such as lighting significantly influence how interior spaces are interpreted and understood by users (Olaoye, 2023).

Recent technological developments have introduced new opportunities for improving lighting systems in architectural environments. Traditional lighting systems often operate with fixed illumination levels that cannot easily respond to changes in environmental conditions or exhibition requirements. However, advances in artificial intelligence have enabled the development of adaptive lighting systems capable of dynamically adjusting illumination levels. AI-driven lighting systems integrate sensors, automated controls, and intelligent algorithms to regulate brightness levels and lighting distribution within interior spaces (Mathews et al., 2017).

Artificial intelligence technologies are increasingly being explored in architecture as tools for improving environmental performance and building efficiency. Through automated control systems and environmental monitoring, AI-driven lighting systems can regulate brightness levels, color temperature, and light distribution according to spatial needs and environmental conditions. In museum environments, such adaptive systems can improve artifact visibility and spatial clarity within exhibition spaces (Tang et al., 2024; Lei, 2025). Studies on spatial interpretation in architecture also show that environmental design elements influence how built environments are experienced and understood (Gabriel et al., 2023).

Within the Nigerian context, research emphasizes the importance of integrating innovative and sustainable technologies into building design. Studies indicate that technological innovations can enhance environmental performance and spatial functionality in architectural environments (Ibitoye et al., 2023; Afolabi et al., 2025). Additional research also highlights how innovative construction technologies can improve building performance and environmental conditions within the built environment (Ibitoye et al., 2022; Ibitoye, 2025).

Despite the growing body of research on museum lighting design, artificial intelligence in architectural systems, and technological innovation in building design, limited studies have specifically examined how AI-driven lighting strategies can enhance spatial quality in heritage museum environments. Existing research often examines museum lighting, artificial intelligence, and spatial perception as distinct areas of study. Consequently, there remains a need to explore how intelligent lighting systems can be integrated into museum design to improve spatial clarity and artifact presentation. This study investigates AI-driven lighting strategies for enhancing spatial quality in heritage museum design.

The objectives are to:

- i. examine the role of lighting design in influencing spatial quality in museum environments.
- ii. investigate the application of artificial intelligence technologies in architectural lighting systems.
- iii. analyze how AI-driven lighting strategies can improve spatial organization and artifact visibility in heritage museums; and
- iv. explore the potential of intelligent lighting systems in enhancing spatial performance within museum environments.

This study is significant because museum environments represent important cultural spaces where architectural design plays a crucial role in the preservation and interpretation of heritage materials. By examining the integration of artificial intelligence technologies into museum lighting systems, the study contributes to architectural knowledge on how intelligent environmental technologies can enhance spatial quality in heritage buildings.

LITERATURE REVIEW

Museum Lighting Design

Lighting design is a key environmental element in museum architecture because it affects how artifacts are displayed, interpreted, and preserved. Museums depend on carefully controlled lighting systems to ensure that exhibits remain visible while meeting conservation standards required to protect culturally significant artifacts. Proper lighting helps reveal the form, texture, and color of displayed objects and also contributes to the spatial atmosphere of exhibition environments (Carter & White, 2024). In heritage museums, lighting

design must balance visual presentation with artifact preservation. Many historical objects are sensitive to excessive light exposure, which can lead to gradual deterioration. As a result, museum lighting systems are often designed to maintain controlled illumination levels while keeping artifacts visually accessible (Ajmat et al., 2011; Zahariev, 2025). Lighting also plays an important role in organizing exhibition spaces. Techniques such as accent lighting and directional illumination help highlight key displays and guide visual attention within galleries, creating visual hierarchy and clearer spatial organization (Duan, 2022). Within the Nigerian context, studies also emphasize the importance of integrating sustainable and innovative design strategies to improve building performance and spatial experience (Ibitoye et al., 2023; Olaoye, 2023).

AI-Driven Museum Lighting

AI-driven lighting systems represent a significant advancement in museum lighting because they allow illumination to adapt to changing spatial and environmental conditions. Unlike traditional systems with fixed levels, AI-driven technologies analyze environmental data to adjust brightness, color temperature, and lighting distribution. This improves artifact visibility while protecting sensitive materials from excessive exposure, creating flexible lighting environments that support both visual comfort and artifact preservation (Balocco & Volante, 2018).

In addition, AI-driven lighting systems can contribute to sustainable building performance by reducing unnecessary energy consumption. Lighting systems equipped with automated sensors can detect occupancy and adjust illumination levels accordingly, thereby improving energy efficiency in museum environments (Hassanizadeh & Noorzai, 2021). These technologies, therefore, support both environmental sustainability and improved lighting performance. Research within the built environment also emphasizes the importance of integrating innovative technologies to improve architectural performance. Studies on sustainable building strategies show that technological innovation can enhance environmental efficiency and building functionality (Ibitoye et al., 2023; Ibitoye et al., 2025). Similarly, architectural research highlights how environmental design elements influence the interpretation and experience of architectural spaces (Olaoye, 2023).

Lighting and Spatial Quality

Lighting plays a key role in shaping the spatial quality of interior environments, especially in museums where visual perception and spatial experience are central to exhibition design. The intensity, direction, and distribution of light influence how architectural spaces are perceived, affecting depth, spatial hierarchy, and overall visual clarity. Carefully designed lighting enhances spatial quality in museum environments by highlighting architectural elements, defining circulation paths, and directing visual attention toward key exhibits. Through strategic illumination, designers can create contrast that allows artifacts to stand out while maintaining spatial balance within exhibition spaces (Duan, 2022). Controlled lighting levels and color temperature also shape the atmosphere of galleries, supporting the interpretation of cultural artifacts and improving the overall spatial experience (Carter & White, 2024). Architectural research further explains spatial quality as the interaction between architectural form, environmental conditions, and human perception. Environmental elements such as lighting strongly influence how people perceive and interpret built environments (Olaoye et al., 2023). Similarly, studies on sustainable architectural design emphasize the importance of integrating innovative technologies to improve spatial comfort and building performance (Ibitoye et al., 2023; Afolabi et al., 2025).

Theories Underpinning AI-Driven Lighting and Spatial Quality

The theoretical basis of this study draws on ideas explaining how environmental conditions and intelligent technologies influence spatial perception in architectural environments. In museum design, lighting shapes how artifacts and exhibition spaces are visually interpreted. Environmental Perception Theory explains how spatial experience is influenced by stimuli such as light, color, and spatial arrangement (Mehrabian & Russell, 1974). In museum environments, lighting distribution and intensity affect how artifacts are revealed and how exhibition spaces are visually organized (Hurlbert, 2020; Wang et al., 2020). Adaptive Lighting Theory explains how lighting systems can adjust illumination conditions in response to environmental and spatial

changes. It emphasizes the regulation of brightness levels, color temperature, and lighting distribution based on factors such as daylight availability and spatial requirements (Boyce, 2014). In museum settings, the integration of artificial intelligence allows lighting systems to automatically regulate illumination to improve artifact visibility while maintaining appropriate conservation conditions (Mathews et al., 2017).

Intelligent Building Systems Theory provides a technological perspective on how artificial intelligence can be integrated into building environmental systems. Intelligent buildings use sensors and automated controls to optimize environmental performance and building efficiency (Sinopoli, 2010). In museum architecture, AI-driven lighting systems represent an application of these intelligent technologies, helping to improve environmental control and spatial clarity within exhibition spaces. Empirical studies show that lighting significantly influences how interior spaces are perceived and experienced. In museum environments, lighting affects how artifacts are revealed and how exhibition spaces are visually organized. Wang et al. (2020) found that well-controlled lighting improves artifact visibility and overall visual clarity in exhibition environments. Similarly, Balocco and Volante (2018) observed that lighting design helps create visual hierarchy and guide attention within interior spaces. Research also shows that intelligent lighting technologies improve environmental performance in buildings. Mathews et al. (2017) explain that sensor-based adaptive lighting systems can automatically regulate illumination according to environmental conditions. Cerpentier et al. (2023) further note that automated lighting systems can optimize light distribution and improve energy efficiency. In museum environments, directional and accent lighting also help emphasize artifacts and strengthen the spatial organization of exhibition spaces (Duan, 2022; Hurlbert, 2020).

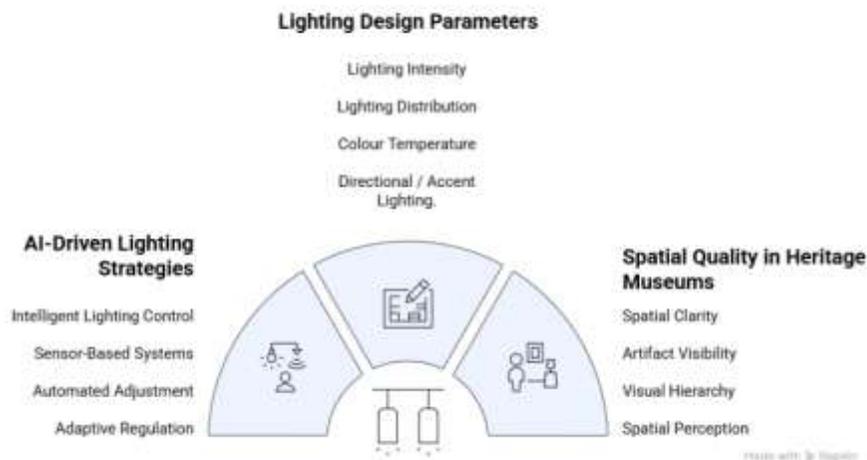


Figure 1: Conceptual Framework Diagram

Source: Author (2026)

Recent studies have explored the application of artificial intelligence in lighting systems. Tang et al. (2024) found that AI-driven lighting technologies can analyze environmental data and automatically adjust illumination levels in interior spaces. Similarly, Lei (2025) explained that intelligent lighting systems can improve visual comfort and spatial clarity through automated environmental control. Within the Nigerian context, research also emphasizes the importance of integrating innovative technologies into architectural design. Ibitoye et al. (2023) highlight how technological innovations in building systems can improve environmental performance, while Afolabi, Ibitoye, Kalu, and Olaoye (2025) discuss sustainable architectural technologies in urban environments.

Identification of Gaps in Literature

Existing literature on museum lighting shows that lighting strongly influences artifact visibility, exhibition presentation, and viewing conditions in museum environments. Studies have examined illumination levels, lighting distribution, color temperature, and conservation requirements, highlighting their importance in supporting artifact display and visual comfort (Wang et al., 2020; Duan, 2022). Architectural research also shows that directional and accent lighting can guide attention and organize exhibition spaces (Balocco & Volante, 2018; Hurlbert, 2020), though limited attention is given to lighting as a spatial design tool. A further gap exists in the limited exploration of intelligent lighting technologies within museum architecture. While studies examine adaptive lighting systems, automated controls, and sensor-based illumination, they mainly focus on energy efficiency and environmental performance (Mathews et al., 2017; Cerpentier et al., 2023). Recent research also shows that AI can regulate environmental conditions and optimize building performance (Tang et al., 2024; Lei, 2025). However, limited studies link AI-driven lighting directly to spatial quality in heritage museum environments. Another notable gap in museum architecture is the limited exploration of the relationship between lighting design and spatial quality. Spatial quality involves factors such as spatial clarity, visual hierarchy, and artifact visibility within exhibition environments. Although architectural studies acknowledge that environmental design elements influence how spaces are experienced (Olaoye, 2023; Gabriel et al., 2023), few studies examine how intelligent lighting systems can be integrated to enhance these qualities. While research in Nigeria highlights the role of technological innovation in improving building performance (Ibitoye et al., 2023; Afolabi et al., 2025), the application of AI-driven lighting in heritage museum environments remains underexplored.

Overall, the literature reveals a clear gap in integrated studies that combine AI-driven lighting strategies, lighting design parameters, and spatial quality in heritage museum environments within a single analytical framework. Existing research tends to address museum lighting design, intelligent lighting technologies, and spatial perception as separate areas of investigation, thereby limiting the development of comprehensive lighting strategies for museum environments. This study addresses these gaps by examining how AI-driven lighting strategies can enhance spatial quality in heritage museum design.

RESEARCH METHODO

The methodology adopted for this study is a systematic literature review approach aimed at examining how AI-driven lighting strategies can enhance spatial quality in heritage museum design. A qualitative approach is appropriate because the research focuses on analyzing existing knowledge from previously published studies on architectural lighting, intelligent lighting technologies, and spatial perception in museum environments rather than measuring variables quantitatively. This approach allows the study to explore how lighting conditions influence artifact visibility, spatial clarity, and visual hierarchy within exhibition spaces (Hurlbert, 2020; Wang et al., 2020). Data for the study were obtained through a systematic review of existing academic literature related to museum lighting design, artificial intelligence applications in architectural systems, and spatial quality in built environments. Relevant academic sources were identified from peer-reviewed journal articles, conference papers, and scholarly publications accessed through academic databases such as Google Scholar and ScienceDirect. The reviewed literature included studies addressing architectural lighting strategies, intelligent lighting technologies, and spatial perception in museum and exhibition environments (Balocco & Volante, 2018; Duan, 2022; Tang et al., 2024). The literature selection followed a structured process involving the identification, screening, and inclusion of relevant studies. Studies were identified using key search terms such as AI-driven lighting, intelligent lighting systems, architectural lighting design, museum lighting strategies, spatial quality, and heritage museum environments. Publications that addressed lighting strategies and spatial perception in architectural environments were included, while studies unrelated to lighting systems or museum environments were excluded.

The selected literature was analyzed using thematic analysis, which involved examining the studies to identify recurring themes and patterns related to the research topic. Through this process, the literature was reviewed to understand how different researchers have addressed lighting design and intelligent lighting technologies in relation to spatial perception in museum environments. Key themes emerging from the analysis

include lighting strategies in museum environments, intelligent and adaptive lighting systems, artifact visibility, spatial clarity, and visual hierarchy in exhibition spaces (Mathews et al., 2017; Cerpentier et al., 2023; Lei, 2025). By analyzing these themes across the reviewed literature, the study synthesizes existing knowledge and explains how AI-driven lighting strategies can contribute to enhancing spatial quality in heritage museum design.

RESULTS AND DISCUSSION

The literature reviewed in this study shows that lighting plays a crucial role in shaping the spatial experience of museum environments. In exhibition spaces, lighting does more than simply illuminate artifacts; it helps organize the visual environment of the gallery. Studies indicate that controlled lighting conditions, including appropriate illumination levels and lighting distribution, improve artifact visibility and make it easier for visitors to focus on displayed objects (Wang et al., 2020; Duan, 2022). Architectural lighting research also shows that directional and accent lighting can establish visual hierarchy and influence how people perceive the layout of exhibition spaces (Balocco & Volante, 2018). This suggests that lighting design contributes directly to the spatial quality of museum environments.

Another important insight from the literature relates to the increasing use of intelligent lighting technologies in buildings. Several studies report that sensor-based lighting systems and automated controls can adjust illumination levels in response to environmental conditions such as daylight availability (Mathews et al., 2017). These adaptive systems allow lighting environments to respond to changing spatial needs while maintaining appropriate lighting conditions for artifacts. Research on intelligent lighting technologies also shows that automated lighting control can improve lighting distribution and overall environmental performance in interior spaces (Cerpentier et al., 2023).

The literature also highlights the potential role of artificial intelligence in improving lighting control in architectural environments. AI-driven lighting systems rely on sensors and data-driven algorithms to regulate brightness levels, color temperature, and lighting distribution automatically (Tang et al., 2024; Lei, 2025). This capability allows lighting systems to adapt to changing spatial and environmental conditions in real time. In museum environments, such adaptability is particularly useful because it can help balance two important requirements: artifact conservation and clear visual presentation. Lighting significantly influences spatial perception in interior environments. Well-designed lighting improves spatial clarity, highlights architectural elements, and enhances visual organization within spaces. In museums, lighting plays a crucial role in guiding visitor movement and shaping interaction with exhibited artifacts (Hurlbert, 2020).

Within the Nigerian architectural context, research has also emphasized the need for greater integration of technological innovations in architectural design. Studies on building technologies highlight how intelligent systems can improve environmental performance and building functionality (Ibitoye et al., 2023). Similarly, research on sustainable architectural strategies points to the importance of integrating technological and environmental approaches in improving building performance (Afolabi et al., 2025). Although these studies focus on broader architectural contexts, they demonstrate the growing relevance of intelligent systems in building design.

Overall, the findings from the reviewed literature suggest that AI-driven lighting strategies have strong potential to improve spatial quality in heritage museum environments. Intelligent lighting systems can support adaptive lighting control, enhance artifact visibility, and improve the visual organization of exhibition spaces. When integrated with architectural lighting design, these technologies can help create more responsive lighting environments that support both artifact preservation and the spatial experience of museum interiors.

CONCLUSION AND RECOMMENDATIONS

This study examined how AI-driven lighting strategies can enhance spatial quality in heritage museum design through a review of existing literature on museum lighting, intelligent lighting technologies, and spatial perception in architectural environments. The findings show that lighting plays a major role in shaping how museum spaces are experienced. Lighting is not only important for illuminating artifacts but also for organizing

the visual environment of exhibition spaces. When lighting is carefully designed, it improves artifact visibility, supports visual hierarchy, and helps create clearer and more engaging exhibition spaces.

The reviewed studies also show that intelligent lighting technologies are becoming increasingly important in architectural environments. Sensor-based lighting systems and automated lighting controls allow illumination levels to adjust according to environmental conditions. When artificial intelligence is integrated into these systems, lighting can respond more effectively to changes in spatial and environmental conditions. This is particularly useful in museum environments where lighting must support both artifact conservation and clear visual presentation.

Another important finding is the relationship between lighting and spatial perception. Lighting influences how people interpret interior spaces and how they move through exhibition environments. Well-designed lighting can emphasize important architectural elements, improve spatial clarity, and create a more organized visual experience within galleries.

Based on these findings, the study concludes that AI-driven lighting strategies have strong potential to improve spatial quality in heritage museum environments. Intelligent lighting systems can help create lighting environments that are more adaptive, efficient, and responsive to the needs of both artifacts and visitors.

In light of this, several recommendations are suggested. Architects and designers should consider intelligent lighting strategies as part of the design process when planning museum environments. Museum managers should also explore the use of adaptive lighting technologies that can respond to environmental changes within exhibition spaces. In addition, further research should explore how AI-driven lighting technologies can be applied in real museum settings to better understand their impact on spatial quality and visitor experience.

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